

Sponsorship Packet 2021



PLAY IT FORWARD

ANNUAL FUNDRAISER



Dear Future Sponsor,

Please join us **Under the Big Top** for our annual Play It Forward fundraiser, benefiting Spark, the Children's Museum of Rochester, Inc. Always a sell-out event, our Play It Forward fundraiser is an experience unlike any other, and this year it is BIGGER and BETTER than ever!

Enjoy carnival themed culinary delights and cocktails provided by Bleu Duck Kitchen and Jack's Bottle Shop. Enjoy DJ by Aveni, carnival games, Bob the Magician, silent auction, live auction, and a CELEBRITY PIE THROWING CONTEST throughout the evening! Celebrate the impact Spark has on our community thanks to our many generous partnerships.

As our largest fundraiser of the year, your support is critical in our efforts to continue our *Play For All* programs at Spark. What is *Play for All*? This past year we have seen a significant need to expand hours and accessibility at Spark, both to families with health concerns and those with financial barriers. Many children are unable to attend during regular hours due to compromised immune systems. Spark has offered these families private playtime free of charge because we know the importance of learning through play. We are dedicated to making our space accessible for all. Your sponsorship ensures thousands of children have a place to PLAY, LEARN, IMAGINE, and CREATE.

Spark is proud to be a community anchor and cornerstone for families across the region. We offer a community connection bringing children, parents, and families together in a setting that builds mutual knowledge, skills, and self-efficacy. Spark is a place for innovative learning experiences creating teachable moments through exhibits, outreach programs, and environments that encourage hands on learning. Spark helps engage and support families in our community as one of their child's first teachers and is designed to lay the foundation for later learning, academic, and career success. We provide focus areas that help all children in the community address the importance of social, emotional, and cognitive aspects of learning that include persistence, self-direction, critical thinking, and problem solving. Spark is committed to ensuring ALL CHILDREN, have access to hands-on educational experiences.

Thank you in advance for your support as we continue to lead the way for our children's future. **If you have any questions, please contact Lindsey Hemker at 507-218-3104 or lhemker@sparkrochestermn.org.**

Kind Regards,

Jennifer Staley

Jennifer Staley, Executive Director

Sponsorship Levels

	Play Champion \$5,000	Play Innovator \$3500	Play Enthusiast \$1500	Play Advocate \$500
Sponsor Logo on marketing materials as a presenting sponsor	✓			
Recognition as a presenting sponsor in Spark e-newsletter (10k subscribers)	✓			
Sponsor Logo on carnival game at event	✓	✓		
Tickets to "Play It Forward" VIP event with Bleu Duck	4	2		
Complimentary Museum Passes	6	4	2	
Exclusive social media recognition with logo	✓	✓	✓	
Recognition on Spark's "Play It Forward" event web page	✓	✓	✓	✓
Recognition on banner night of event	✓	✓	✓	✓
Tickets to "Play It Forward" event	8	6	4	2
Verbal acknowledgment day of "Play It Forward" event	✓	✓	✓	✓

For more information , please contact Lindsey Hemker, Development Manager
at 507-218-3104 or lhemker@sparkrochestermn.org

Sponsorship Pledge Form

Name of Organization or Individual Sponsor *(NOTE: This is how you will be listed in ALL collateral.)*

Admin Name/Communication Contact Name *(for communications, questions, updates and guest names)*

Mailing Address

City

State

Zip

Phone

Email

Sponsorship Packages

Commitment needed by September 1, 2021 to be included on the Sponsorship Banner.

- ☐ \$5,000 – Play Champion
- ☐ \$3,500 – Play Innovator
- ☐ \$1,500 – Play Enthusiast
- ☐ \$500 – Play Advocate

Additional Options:

- ☐ As a sponsor, I/we will participate in the weeklong giving by reaching out to our employees, friends, and family members with materials provided to help reach Spark's goal. (Materials Provided by Spark)

Payment Information

Total Amount

☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Credit Card Number

Exp. Date

CVV

Name as it Appears on Card

Billing Address

☐ Check enclosed (please make payable to The Children's Museum of Rochester, Inc.)

☐ Please send me an invoice for \$ _____

P.O. No. (if applicable) _____

Sponsor Logo Request: Please email your logo in both color and black & white jpg and eps vector formats to Lindsey Hemker at lhemker@sparkrochestermn.org

Send form to: The Children's Museum of Rochester, Inc. at 1201 12th Street SW, Suite 632, Rochester, MN, 55902 c/o Lindsey Hemker (e: lhemker@sparkrochestermn.org | p: 507-218-3104)

The Children's Museum of Rochester, Inc. is a 501 (c) (3) organization and contributions are deductible as provided by law. Tax ID: 84-2749957